



TELECHOICE INTERNATIONAL LIMITED
(REG. NO. 199802072R)

TELECHOICE INTERNATIONAL LIMITED'S PASSIONATTA, A TEN-HOUR CONTINUOUS RELAY, RAISES S\$36,994 FOR THE CHILDREN'S CANCER FOUNDATION

SINGAPORE – Saturday, 15 September 2007 – Main board-listed TeleChoice International Limited ('TeleChoice'), a regional provider of telecommunications solutions and services today pulled out all the stops to organize "Passionatta", a charity run and carnival, to raise S\$36,994 for the Children's Cancer Foundation. The event, held as part of TeleChoice's corporate community day, saw management and staff pounding the tracks at Clementi stadium in a 10-hour continuous run/jog/walk relay which lasted from 7.30 am to 5.30 pm. The Guest-of-Honour for the event, Mr Arthur Fong, Member of Parliament, West Coast GRC, presented the Children's Cancer Foundation with the donation cheque later in the day, as TeleChoice hosted nine children and their families from the Children's Cancer Foundation to a buffet dinner.

Management and staff from TeleChoice's three business units, Distribution Services, Telecommunication Services and Network Engineering Services formed relay teams for the 10-hour run/jog/walk. Corporate sponsors such as Singapore Technologies Telemedia, Nokia, Sony Ericsson, Motorola, StarHub, Eltek and Reach International Telecom Pte Ltd pledged donations for each round completed by the relay teams around the stadium track. Several corporate sponsors also sent their own members to participate in the relays round the stadium.

Mr Andrew Loh, President of TeleChoice said, "The idea of Passionatta stemmed from our organisation wanting to make TeleChoice's corporate community day into an event that would benefit not only our staff and their respective family members, but also those in society who are in less fortunate circumstances. The charity run and carnival was a means for us to interact with colleagues in a relaxed environment and an opportunity to share our community day with family and friends in a meaningful yet enjoyable way. Our Guest-of-Honour, the children from the Children's Cancer Foundation and everyone that was present here today turned this into a truly memorable event. We were most heartened, in particular, to see that the children and their families had a good time. It is indeed a privilege for us to have been able to host them. We also need to thank our sponsors for their generous donations and support."

To add to the celebratory atmosphere of the day, there were stalls selling local favourites such as Pineapple tarts, Tapioca cake, Otah buns, Curry puff, Cookies, handmade jewelry and event t-shirts. Games such as basket ball, table soccer, bowling, fishing, a lucky draw and a jumble sale completed the carnival atmosphere, keeping everyone entertained amidst the ongoing



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challenging track event. Special activities such as kite-making, balloon-twisting, air brush tattoo and button-making were organized for the children.

Said Mr Ho Cheng Huat, Honorary Secretary of Children's Cancer Foundation "We are happy to be part of TeleChoice's Community Day and would like to express our heartfelt thanks for the generous amount raised for our organisation. Funds raised will be used to provide free programmes and services at NUH and KK Hospital for children with cancer and their families. Since 1996, the Children's Cancer Foundation has helped more than 1,300 families, made possible by the generous support of the public and organisations such as TeleChoice."

Passionatta took five months of planning and involved all 225 staff of the Group. The Children's Cancer Foundation is TeleChoice adopted charity for 2007.

Note to editor: "Passionatta" means a carnival/celebration

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This release may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, competition from other companies and venues for the sale/distribution of goods and services, shifts in customer demands, customers and partners, changes in operating expenses, including employee wages, benefits and training, and governmental and public policy changes. You are cautioned not to place undue reliance on these forward looking statements, which are based on current view of management on future events.

About TeleChoice International Limited (Regn No. 199802072R)

Incorporated in Singapore on 28 April 1998 and listed on the Main-Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") on 25 June 2004, TeleChoice International Limited ("TeleChoice") is a regional diversified provider and enabler of innovative communications. TeleChoice is a subsidiary of Singapore Technologies Telemedia Pte Ltd, a leading info-communications company with operations in Asia-Pacific, the Americas and Europe. DBS Bank Ltd was the manager, underwriter and placement agent for TeleChoice's initial public offering on the SGX-ST in June 2004.

TeleChoice offers a comprehensive suite of services and solutions for the telecommunications industry:



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Distribution Services: distribution, retail and fulfillment services relating to mobile handsets, accessories and other telecommunications equipment.

Telecommunications Services: value-added Voice, Video and Data services, such as SunPage iDD, SunPage Budget MobileCall, SunPage Budget Roaming, SunPage Budget CallHome, SunPage Internet Call, SunPage CallBack with Fast Dial, PushMail, Location Tracking and Mobile Data Network Services.

Network Engineering Services: network planning, project and resource management, network implementation & optimisation, managed outsourcing services.

Headquartered in Singapore, TeleChoice has operations around the Asia-Pacific region, including Indonesia, Malaysia and Thailand. In recognition of its achievement for continuous and sustained corporate growth, TeleChoice was ranked among the top 30% (revenue) amongst the Singapore 1000 and SME 500 Rankings (2006). The Singapore 1000 ranking recognises Singapore's largest corporations by annual sales/turnover performance and the Singapore SME 500 ranks the most successful small and medium enterprises.

TeleChoice's major customers and principals include StarHub Ltd and PT Indosat Tbk; and Motorola, Nokia, and Sony Ericsson respectively.

For more information, please visit our website at www.telechoice.com.sg

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